

The Chilliwack School District is
pleased to present :
An evening with Mark Perna

Answering Why – Unleashing Passion,
Purpose and Performance in
Younger Generations.
Starting the conversation about
Careers with your child

February 20th, 2020

Sardis Secondary School

7 – 8:30pm

Tickets are No cost and available
through [Event Brite](#)



February 2020

Mark Perna

Answering Why – Unleashing Passion, Purpose and Performance in Younger Generations

Mark C. Perna is the founder and CEO of TFS, a full-service strategic communications and consulting firm whose mission is to share and support every client's passion for making a difference. As an international generational expert, Mark has devoted his career to empowering educators and employers to unleash the tremendous potential of today's young people. Mark's best practices have helped parents, schools, districts, businesses, and state organizations across North America to connect more effectively with the younger generations. Mark has published numerous in national publications and interviews frequently on radio shows, television, and podcasts. His award-winning bestseller, *Answering Why: Unleashing Passion, Purpose, and Performance in Younger Generations*, was written to help educators, employers, and parents understand and motivate Generations Y and Z. Mark is the father of two successful Millennials and resides in Cleveland, Ohio. Find out more about Mark and his work at MarkCPerna.com

